ESTTA Tracking number:

ESTTA707590 11/09/2015

Filing date:

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86263453
Applicant	Developed Research for Irrigation Products
Applied for Mark	PIP
Correspondence Address	ANN MCCAMEY RUTTENBERG IP LAW 1801 CENTURY PARK E STE 1920 LOS ANGELES, CA 90067-2326 UNITED STATES ann@ruttenbergiplaw.com, guy@ruttenbergiplaw.com
Submission	Applicant's Motion to Suspend
Attachments	FINAL - PIP Suspension Request - 86263453.pdf(84693 bytes )
Filer's Name	Ann McCamey
Filer's e-mail	ann@ruttenbergiplaw.com, guy@ruttenbergiplaw.com
Signature	/Ann McCamey/
Date	11/09/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Name of Applicant: Developed Research for Irrigation Products, d/b/a Pulsating

Irrigation Products ("PIP")

**Serial Number:** 86/263,453

Filing Date of Application: April 25, 2014

Mark: PIP (Special Form)

REQUEST FOR SUSPENSION UNDER RULE 1213 OR, IN THE ALTERNATIVE, AN EXTENSION UNDER RULE 1203.02(d)

Applicant filed an application to register its mark "PIP" in Special Form on April 25, 2014. The Examining Attorney primarily refused registration of the mark under the

Trademark Act § 2(d), 15 U.S.C. § 1052(d), namely on the basis of likelihood of

confusion with a registered mark. Applicant believes that this registered mark has been

abandoned and has filed a petition to cancel the registered mark. That proceeding has

been assigned Docket No. 92062553. A favorable ruling in the cancellation proceeding

would moot the instant appeal. Accordingly, Applicant requests that the Board suspend

the instant Appeal pending resolution of the cancellation proceeding under Rule 1213.

In the event that Board declines to suspend the Appeal, Applicant respectfully

requests an extension under Rule 1203.02(d) for filing its opening brief. Specifically, in

the event the suspension request is denied, Applicant requests an extension up through

and including 30 days from any order denying such extension.

Good cause supports Applicant's request for suspension of the Appeal or, in the

alternative, an extension to file its opening brief. Namely, the argument advanced by the

Examining Attorney rejecting Applicant's registration is based upon another mark, "PIP," which is believed to be abandoned as explained in the petition for cancellation. Indeed, evidence submitted by Applicant confirms that the mark has not been used in 9 years. Applicant has other reasons for appealing the Examining Attorney's registration, but those reasons would become moot in the event that the petition for cancellation is successful. Therefore, suspending the present Appeal will conserve resources of the Board and Applicant. For the same reasons, Applicant does not believe it would be a useful exercise to file an opening brief addressing these issues, until the Board at least resolves the present Request for Suspension.

Accordingly, Applicant requests that the instant appeal be suspended pending resolution of the Petition to Cancel of Registration No. 1030589 (Docket No. 92062553). In the event that the Board denies this request for suspension, Applicant requests 30 days from any such order for filing its opening appeal brief.

Respectfully submitted,

DATED: November 9, 2015

By: /s/ Guy Ruttenberg

Guy Ruttenberg RUTTENBERG IP LAW, A PROFESSIONAL CORPORATION 1801 Century Park East, #1920 Los Angeles, CA 90067 Telephone: (310) 627-2270 Facsimile: (310) 627-2260

guy@ruttenbergiplaw.com